

Sponsorship Opportunities



**2026 PALM BEACH
POLICE & FIRE
RESCUE BALL**

2026 Palm Beach Police & Fire Rescue Ball

On behalf of the Palm Beach Police & Fire Foundation, it is our distinct honor to invite you to become a sponsor of a truly momentous occasion— the 20th Anniversary Palm Beach Police & Fire Rescue Ball—on January 24, 2026, at the Mar-a-Lago Club in Palm Beach, Florida.

This milestone event marks two decades of unwavering service, community partnership, and lifesaving impact. It will be a night to celebrate our public safety heroes and raise essential funds to support the continued efforts of the Palm Beach Police and Fire Rescue departments. It will be an unforgettable evening filled with gratitude, elegance, and purpose—as we honor the past, celebrate the present, and invest in the future of public safety in Palm Beach.

As a sponsor, you will stand alongside some of the community's most dedicated civic leaders, philanthropists, and public servants. Your support will be recognized across high-profile platforms, including the Palm Beach Daily News, Palm Beach Society, Notables/Palm Beach Post, and more, as well as social media, and through customized on-site activations that will be showcased to Palm Beach's most influential residents.

This year, we are proud to offer enhanced sponsorship opportunities ranging from \$50,000 to \$250,000. Each level includes premier seating, exclusive advertising placements, and elevated recognition. Our Platinum Presenting Sponsor (\$250,000) will receive top-tier billing on all event collateral, along with a private invitation for six to an intimate Top Sponsor Reception the evening prior to the Ball.

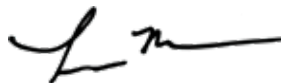
Whether you represent a distinguished brand or a family passionate about public service and philanthropy, your sponsorship sends a powerful message: that you are deeply committed to safeguarding and uplifting Palm Beach, the town we are proud to call home.

We would be honored to speak with you personally about the impact your support can make and the recognition you will receive. Enclosed, please find a summary of sponsorship opportunities.

With heartfelt thanks for your consideration, and hope for your partnership,



Bret & Amy Baier
2026 Ball Chairmen



Timothy Moran
Vice Chairman & Co-Founder



John F. Scarpa
Chairman & Co-Founder



Bret & Amy Baier
2026 Ball Chairmen

2025 Palm Tree Award Recipients
Andrea & Steve Wynn



Timothy Moran,
Vice Chairman & Co-Founder
& John F. Scarpa,
Chairman & Co-Founder



Celebrating 20 Years of Courage, Commitment, and Community

In 2026, the Palm Beach Police & Fire Foundation celebrates two decades of unwavering support for the brave men and women who protect and serve the Town of Palm Beach. This year's Palm Beach Police & Fire Rescue Ball will be an unforgettable tribute to that legacy—a glamorous evening inspired by the elegance and exuberance of the Art Deco era.

Held annually, the Palm Beach Police & Fire Rescue Ball is our signature fundraising event, drawing Palm Beach's most dedicated civic leaders, philanthropists, and supporters. Funds raised directly benefit the Foundation's mission: to provide vital equipment, training, scholarships, and emergency aid to our police officers, firefighters, and their families.

As we mark this important 20-year milestone, we invite you to play a part in making this year's event more meaningful than ever. Sponsoring the 2026 Palm Beach Police & Fire Rescue Ball is not just a commitment to a memorable evening—it's a powerful statement of gratitude to those who safeguard our community each and every day.



DIAMOND

SPONSORSHIP

\$250,000

Diamond Sponsor*

EXCLUSIVE BENEFITS

Category Exclusivity – only one Presenting Sponsor
“Presented by [Your Name/Company]” on all materials

EXPOSURE

Invitation to the Top Sponsor Reception for 6 guests with VIPs, Foundation leadership, and key community figures
2-Page Premium Placement Ad Spread in event program book (inside front or back cover)

Logo or name inclusion on:

All paid event related advertising placed in Palm Beach Daily News, PB Society, Social Media, and e-blasts

Event-related printed materials to include invitation, event menu, signage, sponsor loop

Logo or name in text on Palm Beach Police & Fire Foundation website

Recognition during event night program

On-stage photo opportunity with Police and Fire and Foundation Leadership

Framed event keepsake photo

ACCESS TO ATTENDEES

Priority opportunity to provide a branded gift or promotional item at each guest seat or in the event gift bag

First right of renewal for next year

EVENT NIGHT BENEFITS

Premier Table for 12, or two tables of 12, for a total of up to 24 guests

Table service with upgraded wines and dedicated wine steward

An overnight stay at Mar-a-Lago for sponsor and one guest, including breakfast for two the next morning





PLATINUM

SPONSORSHIP

\$150,000

Platinum Sponsor*

EXCLUSIVE BENEFITS

Invitation to the Top Sponsor Reception for 4 guests with VIPs, Foundation leadership, and key community figures
2-Page Ad Spread in event program book, premium placement

EXPOSURE

Logo inclusion on:

All paid event related advertising placed in Palm Beach Daily News, PB Society, Social Media, and e-blasts

Event-related printed materials to include invitation, event menu, signage, and sponsor loop

Logo or name in text on Palm Beach Police & Fire Foundation website

Recognition during event night program

On-stage photo opportunity with Police and Fire and Foundation Leadership

Framed event keepsake photo

ACCESS TO ATTENDEES

Opportunity to provide a branded gift or promotional item at each guest seat or in the event gift bag

First right of renewal for next year

EVENT NIGHT BENEFITS

Premier Table for 10, or two tables of 10, for a total of up to 20 guests

Table service with upgraded wines and dedicated wine steward

Round-trip transportation for sponsor and a guest, via Trump Transportation, to and from Mar-a-Lago



The background features a symmetrical Art Deco geometric pattern. It consists of two horizontal bands, each containing a central circle. From these circles, multiple lines radiate outwards towards the edges of the frame, creating a starburst or sunburst effect. The lines are of varying lengths and angles, contributing to the dynamic and stylized aesthetic of the design.

CRYSTAL

SPONSORSHIP

\$100,000

Crystal Sponsor*

EXPOSURE

Invitation to the top sponsor reception for 2 guests with VIPs, Foundation Leadership and Key Community Figures

1 full page ad in event night program, premium placement

Logo inclusion on:

All paid event related advertising placed in Palm Beach Daily News, PB Society, Social Media, and e-blasts

Event-related printed materials to include invitation, event menu, signage, and sponsor loop

Logo or name in text on Palm Beach Police & Fire Foundation website

Recognition during event night program

ACCESS TO ATTENDEES

Priority opportunity to provide a branded gift or promotional item at each guest seat or in the event gift bag

First right of renewal for next year

EVENT NIGHT BENEFITS

Premier Table for 12 guests

Table service with upgraded wines and dedicated wine steward



\$75,000 Gold Sponsor*

EXPOSURE

Full Page Ad in event program book

Logo inclusion on:

All paid event related advertising placed in Palm Beach Daily News, PB Society, Social Media, and e-blasts

Event-related printed materials to include invitation, event menu, signage, and sponsor loop

Logo or name in text on Palm Beach Police & Fire Foundation website

Recognition during event night program

On-stage photo opportunity with Police and Fire and Foundation Leadership

EVENT NIGHT BENEFITS

Table for 10 guests

Table service with upgraded wines and dedicated wine steward



\$50,000 Silver Sponsor*

EXPOSURE

Half Page Ad in event program book

Logo inclusion on:

Select digital and print advertising placed in Palm Beach

Daily News, PB Society, Social Media, and e-blasts

Event-related printed materials to include invitation, event menu, signage, and sponsor loop

Logo or name in text on Palm Beach Police & Fire Foundation website

EVENT NIGHT BENEFITS

Table for 10 guests

\$25,000 Bronze Sponsor

EVENT NIGHT BENEFITS

Recognition in event program book and post event promotion

Table for 10 guests

*Sponsors at this level receive automatic admission into the Chairman's Cabinet, with exclusive invitations to all related events and promotions, as well as inclusion in all corresponding print materials.

Together, we can make this 20th anniversary year a turning point—not just in celebration, but in impact. To become a sponsor, please call Rebecca at 561.820.8118 or email rebecca@pbpf.us for more information.

Recognize John and Tim's Leadership in our Commemorative Journal

The Palm Beach Police & Fire Foundation is honored to host the 20th Anniversary Palm Beach Police & Fire Rescue Ball on Saturday, January 24, 2026, at The Mar-a-Lago Club.

This milestone year carries special significance as we proudly present our highest honor, the Palm Tree Award, to our beloved Co-Founders, John F. Scarpa and Tim Moran. For two decades, their vision, generosity, and dedication have shaped the Foundation from the ground up, making Palm Beach a safer, stronger, and more unified community.

We invite you to join us in celebrating their extraordinary leadership by placing a Tribute Ad in our 20th Anniversary Commemorative Journal. You may also choose to recognize our dedicated Ball Chairmen, Bret and Amy Baier, or our Honorary Chairmen, Jeff and Nicola Marcus and John and Amy Phelan, whose leadership, generosity, and hard work have played an instrumental role in the success of this milestone event.

Your tribute will not only pay homage to those who have given so much—it will help ensure the future strength and service of our Foundation.



AD OPTIONS

Full Page Ad

\$5,000

Trim Size: 8.5" W x 11" H (+ 0.125" bleed on all sides)

High-resolution (300dpi), CMYK color, all fonts outlined and embedded for best quality

Half Page Ad

\$2,500

Size: 7.5" W x 4.5" H (floats, no bleed)

High-resolution (300dpi), CMYK color, all fonts outlined and embedded for best quality

Reservation Deadline: Wednesday, November 26

Artwork Due: Wednesday, December 3

Please send your completed form to Rebecca via email at rebecca@pbpf.us or call 561.820.8118 to make your reservation over the phone.



Full Page Ad Examples

